CATCORE LAB
BY ASAD ALI SHAIKH

LIVE WEEKEND PROGRAM
REAL SKILLS. REAL WORK.

PROGRAM ROADMAP

AI DRIVEN DIGITAL MARKETING

Learn marketing, execute live campaigns, and launch digital assets with AI.

8	2 MONTHS	2 HOURS	LIVE	VERIFIED
LIVE CLASSES	WEEKEND PROGRAM	PER SESSION	REMOTE TRAINING	CERTIFICATE

WHAT YOU WILL LEARN

MODULE 01

META ADS MASTERY

Audiences, Pixel and CAPI, creative testing, and campaign optimization.

MODULE 02

GOOGLE ADS DOMINATION

Search, Performance Max, bidding, keyword intent, and quality score.

MODULE 03

AI MARKETING STACK

AI prompting for copy, research, workflow automation, and funnel support.

MODULE 04

FUNNELS & CONTENT STRATEGY

Landing pages, direct response copy, lead magnets, and customer journeys.

MODULE 05

ANALYTICS & ADVANCED TRACKING

GA4, Tag Manager, ROAS, CAC, reporting, and growth decisions.

MODULE 06

WHATSAPP MARKETING SYSTEMS

Opt-in funnels, broadcasts, automation, CRM, and customer follow-up.

MODULE 07

AI-POWERED, NO-CODE/LOW-CODE WEBSITE DEVELOPMENT

Build a responsive website with AI, deploy through GitHub and Vercel, and connect a live domain.



VERIFIABLE CERTIFICATE

PROOF OF COMPLETION

Every certificate can be validated online by employers and clients.

- Unique Certificate ID
- QR Code Verification
- Online Validation Portal
- LinkedIn and Portfolio Ready

This brochure is a high-level program roadmap. Detailed prompts, templates, exercises, and execution systems are delivered in class.

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